



# Department for Business & Trade

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Dear Anabel,

Thank you for your letter of congratulations following my appointment as Secretary of State for Business and Trade. I am honoured to take on this role and remain committed to ensuring economic growth benefits for everyone.

I would like to thank you for highlighting the challenges that are facing local Trading Standards services following your recent report on consumer enforcement, and for compiling a letter from members of the Which Trusted Trader scheme in the home improvement sector about their concerns with rogue traders and consumer enforcement.

I agree with you that a strong consumer protection system is key to ensuring a level playing field for businesses, and consumers feeling confident when spending money in the economy, which bolster economic growth.

As you are aware, the Government recently strengthens public enforcement of consumer law in the Digital Markets, Competition and Consumers Act 2024, introducing new civil powers for consumer protection bodies, including local Trading Standards. Alongside strategic enforcement, we are committed to empowering consumers to enforce their rights, and ensuring businesses are incentivised to improve their consumer service standards.

I look forward to working with your organisation and others to better understand these challenges and explore how to address them.

Yours sincerely,

**Rt Hon Peter Kyle MP**

Secretary of State for Business and Trade  
President of the Board of Trade